

**Mission Statement**

The Second Mile challenges young people to achieve their potential as individuals and community members by providing opportunities for them to develop positive life skills and self-esteem as well as by providing education and support for parents and professionals addressing the needs of youth.

**THE SECOND MILE ANNUAL REPORT 2010**

## A Year Like No Other

In this column last year, we wrote that “we anticipate that 2010 will continue to be challenging” and, indeed, it was - challenging like never before in our history. As in 2009, The Second Mile received more requests to help children and teens than ever. Unfortunately, unlike the previous year, in serving the children who needed us, we spent significantly more than we raised in 2010: we had a \$228,000 loss in our net cash flow for operations. Thanks to you, our donors, spending more than we raise has been a rare occurrence in the history of The Second Mile, but last year, overall giving to all charities was down 11%. So we are very thankful that our Board has managed The Second Mile prudently, creating a “rainy day” fund for years such as this past one. The Second Mile was able to use that fund to provide the needed services.

Of course, we want to continue serving those children who have come to count on us, but we cannot continue to operate a deficit budget. The arithmetic is clear: \$228,000 = our entire Leadership Institute or all 6 of our Friend Programs or 4 Challenge Program camp weeks.

In order to keep our commitments to those children who are now part of The Second Mile family, we need your help to make sure that this past year’s financials are an aberration in our history of supporting the children who need us. The children we serve have often experienced many broken promises in their young lives; that’s why our mantra has always been, “No broken promises, ever.” We need to continue to be the family they can count on!

You generously reached into your pockets and your purses last year and continue to do so, and that is certainly what makes it possible for so many children to count on us. But we know that you, too, want to make sure we return to a funding level this year that enables us to serve every child who is part of our family. Can you introduce the needs of Second Mile children to friends and family? Is there a business colleague who might be interested in sponsoring a Second Mile event or a corporation that might be willing to sponsor a camp week if you asked? This year, more than any other, we are asking for your help in connecting us to others, like you, who care



*Board Chairman Bob Poole and  
President/CEO Dr. Jack Raykovitz*

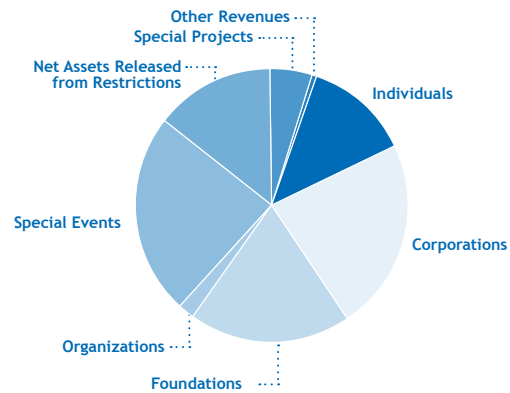
about children who need someone to “go the second mile” for them. Let us know if you need additional information from us or The Second Mile staff in order to do that.

Together, we can keep our promises.

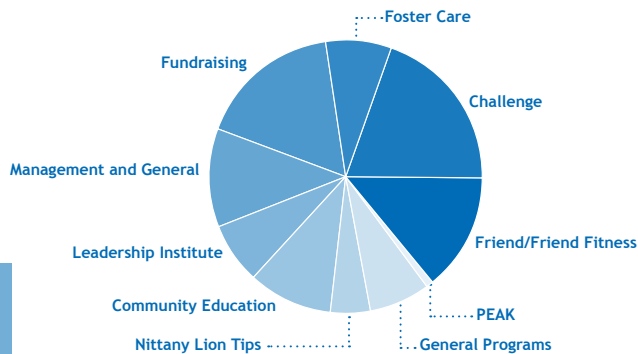
Jack Raykovitz, Ph. D.  
*President/CEO*

Bob Poole  
*Board Chair*

## Revenue



## Operating Expenses



## Statement of Revenues, Expenses, & Changes in Fund Restrictions

### REVENUES

|                                       |          |              |                     |
|---------------------------------------|----------|--------------|---------------------|
| Individuals                           |          |              | \$ 438,308          |
| Corporations                          |          |              | 633,880             |
| Foundations                           |          |              | 361,783             |
| Organizations                         |          |              | 57,833              |
| Special Events                        | Income   | \$ 1,030,386 |                     |
|                                       | Expenses | \$ 304,861   | 725,525             |
| Special Projects                      |          |              | 147,944             |
| Other Revenues (Expenses)             |          | 76,377       |                     |
| Net Assets Released from Restrictions |          |              | 217,746             |
| <b>Total Revenues</b>                 |          |              | <b>\$ 2,659,396</b> |

### EXPENSES

|   |  |                     |
|---|--|---------------------|
| Community Education                               |  | \$ 290,080          |
| Foster Care                                       |  | 241,295             |
| Friend/Friend Fitness                             |  | 398,362             |
| Fundraising                                       |  | 423,586             |
| General Programs                                  |  | 239,640             |
| Leadership Institute                              |  | 247,567             |
| Management and General                            |  | 269,099             |
| Nittany Lion Tips                                 |  | 131,090             |
| Prevention: Education & Awareness for Kids (PEAK) |  | 31,988              |
| Summer Challenge                                  |  | 571,318             |
| <b>Total Expenses</b>                             |  | <b>\$ 2,844,025</b> |

### FUND RESTRICTION CHANGES

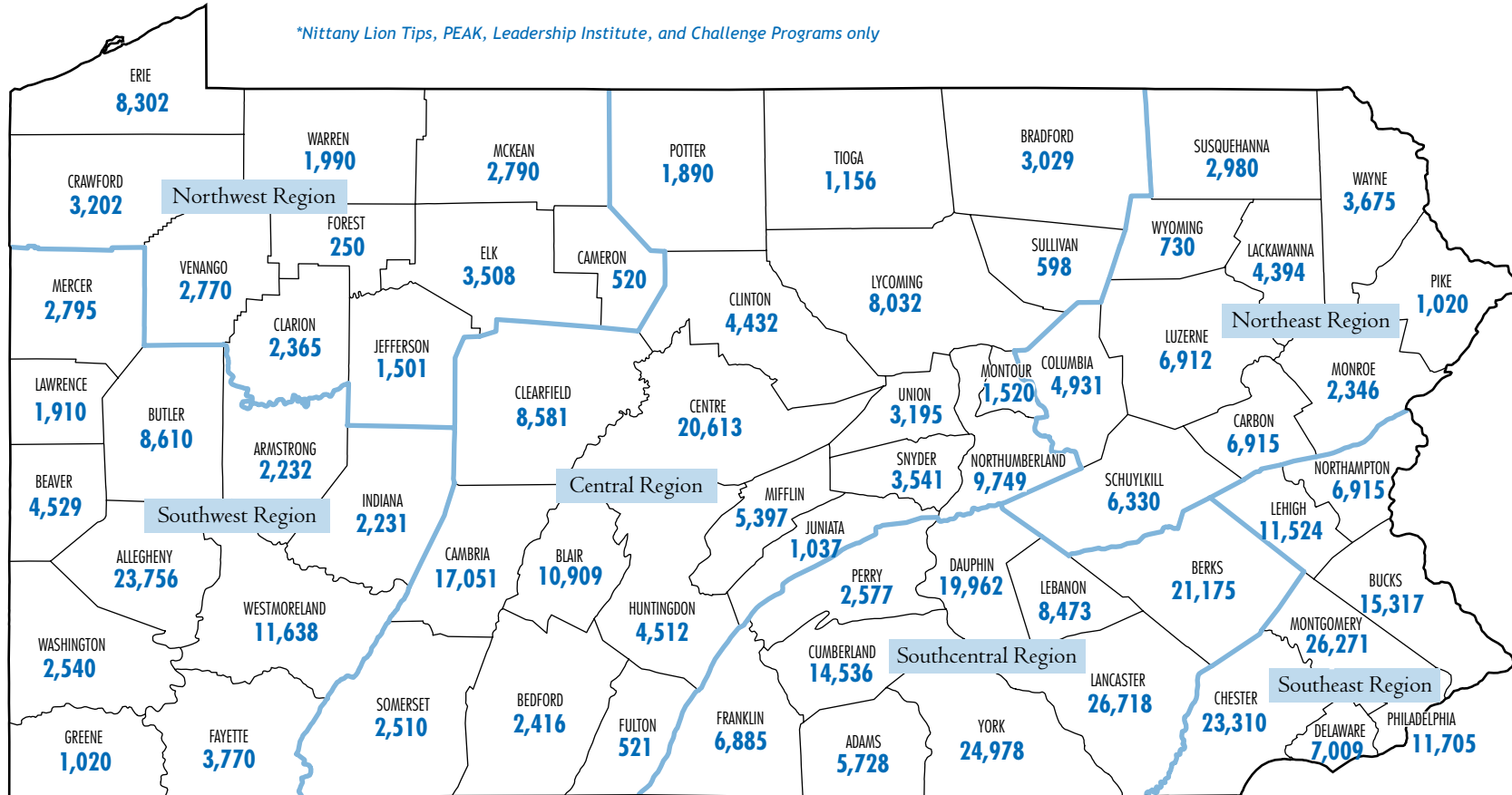
|  |                  |                  |
|--|------------------|------------------|
| Contributions                                    |                  | \$ 142,202       |
| Interest Income                                  |                  | 62,069           |
| Realized and unrealized loss on investments, net | 28,008           |                  |
| <b>Net Assets Released from Restriction</b>      | <b>(217,746)</b> | <b>\$ 14,533</b> |

|                               |                     |
|-------------------------------|---------------------|
| <b>NONOPERATING REVENUE</b>   | <b>\$2,300</b>      |
| <b>INCREASE IN NET ASSETS</b> | <b>\$ (167,796)</b> |
| <b>NET ASSETS, BEGINNING</b>  | <b>\$ 9,142,485</b> |
| <b>NET ASSETS, ENDING</b>     | <b>\$ 8,974,689</b> |

# Programs and Services 2010

## Number of Individuals Served\*

\*Nittany Lion Tips, PEAK, Leadership Institute, and Challenge Programs only



## Additional Regional Program Services: *(not included on map)*

### Central Region

- 380 Participated in Friend
- 26 Participated in Friend Fitness
- 53 Received Children's Fund awards
- 1,008 Participated in Foster Family activities
- 82 Attended 395 Counseling Sessions

### Southwest Region

- 200 Participated in Foster Family activities

### Southeast Region

- 147 Participated in Friend
- 93 Participated in Friend Fitness
- 47 Received Children's Fund awards
- 127 Participated in Foster Family activities

### Southcentral Region

- 99 Participated in Friend
- 45 Received Children's Fund awards
- 2,021 Participated in Foster Family activities

### Northeast/Northwest Region

- 2 Received Children's Fund award
- 773 Participated in Foster Family activities

## You Help Change Children's Lives...

### A "THANK YOU" FOR YOUR IMPACT FROM TWO SECOND MILE LEADERSHIP INSTITUTE PARTICIPANTS

"During high school, I participated in The Second Mile Leadership Institute. Through the program, I learned leadership skills and ways I can give back to my school and community. The program gave me confidence to run for my high school's student council, where I was elected Vice President during my senior year, and I was also selected to as Salutatorian at my graduation ceremony. Now, as a freshman at Penn State University, I am looking forward to expanding my leadership skills and meeting new people. I would not have had the skills or confidence to do any of this without The Second Mile. Thank you for all that you have done for me." -Poi Veng Suon



"Staff who work with students in the Migrant Education Program nominated me for a wonderful opportunity - to participate in The Second Mile's Leadership Institute. The Second Mile motivated me to learn how to be courageous, confident, and resilient, and taught me the importance of staying positive in order to be a great leader. The Institute also helped improve my social skills as my team initiated a project in our schools, a Celebration of Diversity. I also decided to serve others in ways beyond our team project: the program motivated me to spend time doing community service by becoming a companion to the elderly and disabled and by picking up trash to beautify our neighborhood. The Second Mile taught me that I can have an impact on our society, the environment and my community. As a freshman at Penn State University Park, I want to continue to give back by volunteering to educate and encourage my peers to accomplish their goals. I know that without the support of The Second Mile, I would not have gotten this far." -Theara Lanh



## Statewide Program Service Totals

|         |   |
|---------|---|
| 626     | Participated in safe activities with caring mentors through the <i>Friend Program</i> |
| 119     | Built outer strength and inner character through the <i>Friend Fitness Program</i>    |
| 782     | Developed key skills and set personal goals through the <i>Challenge Program</i>      |
| 82      | Benefited from 395 <i>Counseling</i> sessions   |
| 124     | Received <i>Guidance and Referral</i> information                                     |
| 147     | Received critical support through the <i>Children's Scholarship Fund</i>              |
| 4,124   | Enjoyed recreation and support through 59 <i>Foster Family Support</i> activities     |
| 322     | Learned leadership skills to heal communities through the <i>Leadership Institute</i> |
| 201,825 | Addressed important issues through the <i>Nittany Lion Tips Program*</i>              |
| 280,125 | Learned new skills through <i>PEAK Videos I or II or Play Kit I*</i>                  |
| 582     | Participated in <i>Professional Training</i> through 55 different sessions            |
| 5,754   | Attended 50 <i>Community Education</i> presentations                                  |

\* estimated number based upon counselor reports



## The Arthur C. and Evelyn M. Sandusky Society

*The Arthur C. and Evelyn M. Sandusky Society recognizes those individuals who have made an estate provision for, or a planned or deferred gift commitment to, The Second Mile. These gift commitments could include a bequest in a will or living trust, the designation of The Second Mile as*

*the beneficiary of a retirement plan, a charitable remainder trust, the gift of a life insurance policy naming The Second Mile as beneficiary, and/or the execution of an estate note. We wish to thank the members of this society for providing a foundation for the future of our organization.*

Anonymous  
John Barry\*  
Daniel and Kimberly Bright  
Wendell and Linette Courtney  
Doris Daniels  
Kenneth and Susan Ewing  
Robert Forbes  
Frank Franco  
Blake and Linda Gall  
Drew Garban  
Les W. Hart  
Ben and Robin Heim  
Bruce and Susan Heim  
Robert\* and Carol Herrmann  
Steve and Ricki Hevner  
Martha Hostetter  
Lloyd and Dottie Huck  
Jack Infield  
Robert and Jean Kistler  
Sanford and Kathryn Kranich\*  
Dallas and Di Krapf  
Ronald and Dianne Lewis  
Ralph Licastro and Laura Reidy  
Brad and Susan Lunsford  
Bill and Amy Sue Martin  
Bob and Marilyn Mayer  
Jack R. Nemes

Fred\* and Joyce Nicholas  
Kim Ortenzio-Nielsen  
Mike Patrick  
Sophie W. Penney  
Carol Pioli  
Alec Pringle  
John R. Raykovitz and Katherine Genovese  
Neal and Linda Rhoads  
Dan and Nancy Ring  
Jerry and Dorothy Sandusky  
DrueAnne Schreyer  
The Schreyer Foundation - William Schreyer  
Steve and Amy Seltzer  
Lance and Ellen Shaner  
Harold and Eileen Shaub\*  
Jack Shaub  
Harry K. Sickler, Jr.  
J. Lawrence and Molly P. Snavely  
Donald Stripling  
Fred Strouse  
Mike and Lynda Sullivan  
Peter and Karen Weiler  
Verne Willaman  
David and Hollie Woodlee

\*Deceased

*"We are very proud to support The Second Mile in their endeavors to make life better for today's youth. The opportunity to change lives and better prepare our youth for life is very exciting, and the programs that The Second Mile offers truly have a big impact on young people when they need help most.*



*Dallas and Di Krapf*

*One of the ways that The Second Mile's impact can continue to grow is if you plan to make a gift to the Arthur C. and Evelyn M. Sandusky Society and challenge others in the community to join us. We look forward to the year ahead and welcome you to be a part of this wonderful organization, making it a part of your estate planning."*

*-Dallas and Di Krapf*

## Prevention Programs

### Nittany Lion Tips

- Nittany Lion Tips are sports trading cards featuring short educational or motivational messages from Penn State athletes. These are timely and diverse messages that pertain to issues of normal development. Each set consists of 25 unique Tips from student-athletes on the football, men's and women's basketball, men's and women's gymnastics, and wrestling teams. Nittany Lion Tips have been distributed by more than 1,755 school counselors and other youth-service professionals to students in elementary and middle school. Counselors reported that, on average, they used the program with 115 students. Each of the two annual additions are accompanied with a facilitators guide, which offers further concepts and activities that expand on the ideas found on the cards.

### Second Mile Leadership Institute

- The Second Mile Leadership Institute teaches, encourages, and empowers students from across Pennsylvania to make a difference in their school communities. Each spring, teams of high school sophomores, along with faculty mentors, attend a four-day conference featuring workshops and guest speakers that focus on topics ranging from fundraising and publicity to group function and communication styles. After the Institute, students return home to carry out a service project that they planned during the conference. In 2010, 322 participants representing 62 high schools attended the Institute and are now working on a broad range of projects that will improve their communities.

"Thank you for providing this wonderful resource. I used them as a reward during Red Ribbon week this year."

—School Counselor from Lackawanna County

"I want to thank you for the Tips program. We find it very helpful, and the children love the sports cards."

—School Counselor from Erie County

"This has been such a valuable experience for our students and even for me as a teacher. The students were able to grow an amazing amount in only four days. The staff made it

so productive and used the time so efficiently. They were creative and dynamic with the kids, good role models, flexible when they needed to be, and always seemed to know the right thing to say to get through to the kids. We cannot wait to implement our project and apply what we all have learned."

—Faculty Mentor from Delaware County



*Nittany Lion Tips' athletes share important messages with youth on the card backs.*

*A team at The Leadership Institute works together to guide a ball through a maze.*



## The Angel Society

The Second Mile thanks the members of the Angel Society—those individuals, organizations, foundations, and corporations that made an annual gift equal to or greater than \$2,000 during fiscal year 9/1/2009 through 8/31/2010. We also recognize here all donors who made an annual gift of more than \$500, providing an Angel Scholarship through their annual support. You all are truly "the wind beneath the wings" of Second Mile children. Thank you for helping them soar.

### \$50,000 and Above

Blake and Linda Gall  
Bruce and Susan Heim and Keystone Real Estate Group  
The Hershey Company  
Highmark Foundation  
Maier Family Foundation and Wilhelm and Peggy Maier  
Robert and Marilyn Mayer  
Bob and Sandra Poole and The Poole Foundation  
The Schreyer Foundation  
Shaner Hotel Group and Lance and Ellen Shaner  
Clyde and Nancy Shuman and Precision Medical, Inc.  
Turner Construction Company  
Warnaco Foundation

### Ferguson Foundation

First Community Foundation of PA  
Gilbane Building Company  
Graystone Bank  
Jack and Nancy Hewes  
Benjamin and Genevieve Hulbert  
Keystone Real Estate Group and Mick Trombley  
Kohl Building Products  
KPMG, LLP  
Di and Dallas Krapf  
Leonard S. Fiore, Inc  
M&T Bank  
Matt and Patricia Millen  
David and Carol Nevins  
Ollie's Bargain Outlet  
Poole Anderson Construction

### Comcast

D.C. Goodman & Sons, Inc.  
JoAnn DeRose and Heritage Hills Golf Resort  
Dominion Foundation  
The Family Clothesline  
Michael and Barb Fiore  
First National Bank of Pennsylvania  
Frito-Lay  
The Gamber Foundation  
Giorgio Foods, Inc.  
Glatfelter Insurance Group  
Glenn O. Hawbaker, Inc.  
The Graham Group  
The Hall Foundation  
Harry K. Sickler Associates  
D. Michael and Melissa Hawbaker  
Benjamin and Robin Heim  
Heim Family, LP  
Hoffman Ford  
Dorothy and J. Lloyd Huck  
Jack Infield  
The Jerlyn Foundation  
O.J. Johnston  
Kicks 4 Kids

### Thomas and Sara Songer

Linda Strumpf  
The Struthers Family Foundation  
Sweetland Engineering & Associates and David Sweetland  
Kenneth and Patti Sweigart  
Three Rivers Marine & Rail Terminals  
United Concordia Companies, Inc.  
Utz Quality Foods, Inc.  
Walmart #1640  
Walmart #2230  
Charles and Patricia Wilcox  
David and Hollie Woodle  
World Marketing of America

### \$2,000-\$4,999

A. D. Starr  
A.W. & Sons Enterprise  
The Air Products Foundation  
William and Marion Alexander  
Almo Distributing Pennsylvania, Inc. and Gene and Roz Chaiken  
Altoona Mirror  
American Eagle Paper Mills  
Anonymous  
Armstrong Foundation

### Ned and Chris Faust

Craig Fayak  
FB Fiore Brothers, Inc. Leasing Company  
Michael and Kristen Fiaschetti  
Brian and Christine Fields  
Pete and Sue Forster  
Fort Pitt Capital Group, Inc.  
Freas Foundation, Inc.  
Freedom Forge Foundation  
Frost & Conn, Inc.  
C. Thomas Fuller  
Fulton Bank-State College  
Fulton Bank - Drivers Division  
Gateway Financial Group, Inc.  
Daniel and Joyce Gifford  
Karl and Mary Ann Glocker  
H.B. Frazer Company  
The Hankin Group  
Harrisburg Kiwanis Youth Fdn Inc  
HB Alexander Foundation, Inc.  
Heinz North America  
Bob Hoffman Foundation  
The Hollinger Group  
Howard Hanna Real Estate  
Ifft & Palmer Associates

**\$20,000 - \$49,999**  
 Bank of America Charitable Foundation, Inc.  
 Community Foundation for Southeast Michigan  
 Computer Aid, Inc., the Salvaggio Family Foundation, and Tony Salvaggio  
 Ken and Celina Fox  
 The Hamer Foundation  
 Highmark Blue Shield  
 KVF Associates, Inc.  
 L.B. Smith Automotive Group and L.B. Smith Estate Foundation  
 The Louis Silvi Foundation  
 Charles and Virginia Pearson  
 L. Edward and Beverly Sausman Sheetz, Inc.  
 Philip and Judy Sieg  
 State Farm Companies Foundation

**\$10,000-\$19,999**  
 Anonymous  
 Carlisle Carrier Corporation  
 DeAngelo Brothers, Inc.  
 John and Lisa Dimakopoulos  
 The Donald B. and Dorothy L. Stabler Foundation  
 Eddie and Connie Dunklebarger

Alec and Jodi Pringle  
 William and Susannah Rothman  
 Richard and Sharon Struthers  
 Super Bakery, Inc.  
 Susquehanna Bancshares, Inc.  
 Universal Media, Inc.

**\$5,000-\$9,999**  
 AAUW State College  
 Ameriserv Financial  
 Ameron Construction  
 Anonymous  
 Avail Technologies  
 Babst, Calland, Clements, Zomnir  
 Baker Concrete Construction  
 Dennis and Michele Baltzley  
 Bank of America  
 Bill Benton and Lynn Shaub Benton  
 The Blair Companies  
 Blaise Alexander Chrysler-Jeep  
 Carlisle Events  
 Chambers Environmental Group  
 Chester County Community Foundation  
 Cleveland Brothers Equipment Co.  
 Coastal Defense, Inc.  
 Martin Cohen and Cohen & Feeley  
 Colonial Oaks Foundation

Dick and Sandy Kile  
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 Paris Business Products  
 The Patrick Organization  
 Petroleum Products Corporation  
 A. Duer and Edna Pierce  
 Pierson Computing Connection Inc.  
 RBC Foundation - USA  
 Rex Energy  
 Rhoads & Sinon, LLP  
 Martin and Laura Riehl  
 S & K Leasing, Inc. and Clyde Shuman  
 S&A Custom Built Homes  
 DrueAnne Schreyer and Rodney Frazier  
 Steven and Amy Seltzer  
 Louie and Holly Sheetz  
 Doug and Tracey Sieg  
 John Smith

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 Bellefonte Elks Club and Garver Fund  
 Roy Belli  
 Russell Brierley and Sheri Pudlosky-Brierley  
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 Donald and Heather Carlino  
 Chad and Jennifer Carlson  
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 Centre County Community Foundation, Inc.  
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 Citizens Bank of PA  
 Citizens Charitable Foundation  
 Clinton County Community Foundation  
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 Deloitte & Touche  
 Derry Presbyterian Church Mission and Peace Committee  
 Douglas and Helen Didyoung  
 Diversified Asset Planners, Inc.  
 Gary and Julie Dubler  
 Dubois Business College  
 Tom and Katie Ellis  
 Todd and Julia Erdley

Joel Confer Auto Outlet  
 The John Frederick Steinman Foundation  
 Johnson Controls, Inc.  
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 Jostens Foundation, Inc.  
 William and Kimberly Kerlin  
 Alan Kirk and Patricia Roenigk  
 Kish Bank  
 Thomas and Phoebe Knepley  
 A. Lawrence Knorr  
 KS Tooling, Inc.  
 L.B. Smith Estate Foundation  
 Lee Industries, Inc.  
 Don and Heidi Leitzell  
 Hank and Karen Lesch  
 Liberty Tire Recycling  
 Live Nation Worldwide, Inc.  
 Dennis and Denise Magill  
 Renee and Donald Marks  
 Jon Martin and Kathy Anderson-Martin  
 Massaro Corporation  
 Marc and Denise McCann  
 McClure Company  
 Members 1st Federal Credit Union  
 Mercedes-Benz of State College  
 Dale and Margy Miller  
 D. Scott and Karen Mitchell

## PEAK

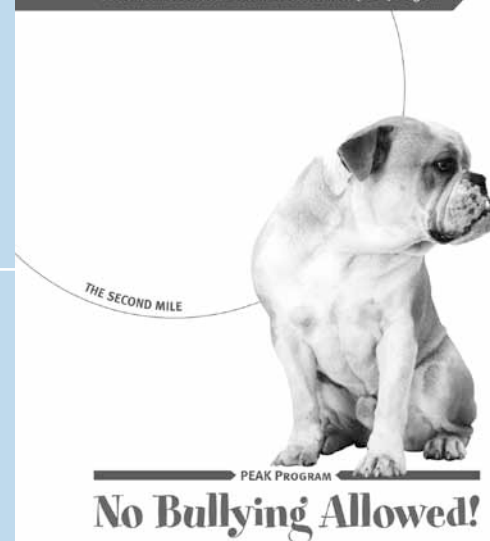
- Prevention: Education and Awareness for Kids (PEAK) is a series of videotapes and a play kit that highlight issues such as peer pressure, rejection, and self-esteem. There are currently three modules available to educators, with more than 2,075 school counselors currently using them. All modules are accompanied with facilitators' guides that provide additional opportunities to further apply the information from the modules.

## Early Intervention Programs

### Challenge

- This year, The Second Mile helped 782 young people develop the skills they need to succeed through its Challenge Program. During their week-long session of residence, Challenge Program participants set behavior and academic goals and decide on community service projects for the upcoming school year. Through encouragement and a positive environment, collegiate counselors, professional staff, and volunteers guide the children to work on self-awareness and skills in conflict resolution and effective communication, as well as goal setting.

Prevention: Education and Awareness for Kids (PEAK) Program



*The Second Mile's PEAK (Prevention: Education and Awareness for Kids) play kit helps schools combat bullying throughout the Commonwealth.*

“We used this kit during anti-bullying week. The kids really took a lot from it, and we had some interesting class discussions. I feel like several of the kids made a breakthrough by connecting their actions to the characters in the play.”

—Teacher from Allegheny County

“The kids enjoyed acting out the play and rotating who got to be each character. Thank you so much for providing this program to schools at no cost.”

—School Counselor from Westmoreland County

*continued next page*

“The Second Mile has changed my life. I don’t pre-judge others anymore. I can make friends easily and, most importantly, have fun.”

—Participant from Berks County



*These Challenge campers display teamwork as they propel their canoe through the lake.*

“I am switching jobs, but I will continue to refer kids to the Challenge Program because it is so valuable to the kids who are in it.

It’s a great program!”

—Youth Service Professional from Juniata County



“My favorite thing about the Friend Fitness program is the fun and friendly environment. My mentor really helps me stay motivated and has given me great advice over the years.”

—Friend Fitness Mentee from Centre County

*A Friend Fitness mentor works with her mentee on an abdominal exercise.*

### Challenge continued

- During the following year, participants use these new skills to earn their way back to the Challenge Program by meeting their goals. The Second Mile offers year-round support to participants, their families, and their counselors through written, phone, or in-person contact to assist in the child’s efforts to achieve his or her goals. During the 2009-2010 school year, The Second Mile staff made 9,308 contacts to participants and 6,924 contacts to school counselors to help them stay connected to the program and focused on their goals. We also held 32 mid-year events, attended by 1,295 participants and their families.
- In 2010, 536 past participants who had earned their way back to residential weeks received achievement certificates and 172 children were given special recognition for their community service.

### Friend Fitness

- Through mentoring and individual strength training exercises, The Friend Fitness Program helps adolescents achieve personal, academic, and fitness goals. In 2010 the Friend Fitness Program provided opportunities for improvement to 119 teens at sites located in Centre and Chester Counties. During bi-weekly sessions, 73 adult mentors assisted students in working on their goals while providing positive encouragement. This Program also includes social and team-building activities such as picnics, group workouts, and luncheons for students and mentors.

### \$2,000-4,999 continued

Charles and Peggy Mogish  
 New Holland Autogroup  
 Heidi Nicholas and Bruce Fleischer  
 Nittany Bank  
 Northwest Savings Bank  
 Orrstown Bank  
 Kimberly Ortenzio-Nielsen and Robert Nielsen  
 Parker Agle Enterprises, Inc.  
 The Patriot-News  
 PCI Insurance  
 Penn National Insurance  
 Pennsylvania Automotive Association  
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 PNC Foundation  
 PNC Bank - State College  
 PNC Wealth Management  
 Property Management, Inc.  
 Charitable Foundation  
 Dennis and Jenny Pyers  
 Pyramid Health Care, Inc.  
 Frederic and Maria Ragucci  
 Suren and Barbara Rao  
 Jack Raykovitz and Katherine Genovese

Vinnie Raineri Memorial Fund  
 Walmart #2049  
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 Tara Weiner  
 Steven and Claudia Williams  
 Willow Brook Land Development Corporation and Peter and Joan Fuller  
 Wilsbach Distributors, Inc.  
 Wirehead Business Technologies  
 York Container Company

### \$1,000-\$1,999

William Achenbach  
 Air Products and Chemicals, Inc.  
 Anonymous  
 AXA Foundation  
 Baldrige Asset Management and Ed Baldrige and Lydia Panas  
 Barton Associates, Inc.  
 David Becker  
 Clifford and Cheryl Benson  
 Best Buy Children’s Foundation  
 Todd and Cherie Blackledge  
 Felix Boake and Kelly Grimes  
 Ronald and JoAnn Bowes

Dembert & Hoyne  
 Dick’s Sporting Goods, Inc.  
 Mark and Deborah DuMars  
 Merlin and Wendy Dunkelberger  
 The Edward H. & Jeanne D. Arnold Foundation  
 Suzanne Edwards  
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 Kenneth and Susan Ewing  
 John and Jennifer Farrell  
 Fidelity Charitable Gift Fund  
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 Frampton Kimmel Group  
 Drew Garban  
 Geisinger Medical Group-Centre County  
 Gene Latta Ford  
 Louis and Judy Geschwindner  
 Michael and Bree Gillespie  
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 Frederic Gover  
 Grand Street Boys’ Foundation  
 Peggy Grove  
 Stephen and Katherine Groves

Mark Kotancheck and Theresa Guiton Kotancheck  
 KW Gas & Oil Co., LLC  
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 Lutron Foundation  
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 MGM Enterprises, Inc.  
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 Greg Murphy  
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The Shipley Group  
 The Sides Group at Morgan Stanley  
 Smith Barney  
 Jack and Linda Sommer  
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 Lewis and Susan Steinberg  
 Stern Properties, Inc.  
 Fred Strouse  
 Susquehanna Health  
 Susquehanna Transit  
 Tecport Solutions, Inc.  
 Texas Roadhouse-State College  
 The Pennsylvania State University  
 Jens and Becca Thorsen  
 John and Maureen Tierney  
 Mark and Anne Toniatti  
 Tri-Emerald Financial Group, Inc.  
 Frederick Trimmer  
 William and Estelle Turney  
 UGI Utilities, Inc.  
 University Orthopedics Center  
 Valley Preferred  
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Restek  
 Neal and Linda Rhoads  
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 Michael and Lynda Sullivan and Automated Records Centre  
 Turnbridge Group at RBC  
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 United States Steel Corporation  
 University of Pittsburgh  
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## Friend

- The Friend Program is a mentorship program that joins together a collegiate volunteer with an elementary student in need of extra support to participate in healthy, educational activities. The Friend Program is currently available at six sites: Blair County, Centre Region, Clinton County, Lancaster County, Lehigh Valley, and the Southeast Region. Over the past year, 626 Young Friends, 155 adult volunteers, and 355 student volunteers participated in 55 events, including picnics, holiday parties, swimming, and bowling. Counselors who refer kids to the program have cited improved social skills, goal-directed behavior, and attention to academics as some of the benefits of this program.

## Community-Based Programs

### Children's Fund-Grants, Recognition, and Scholarships

- The Children's Fund offers support by providing scholarships, grants, and community service awards to youth across the Commonwealth. Children's Fund Grants seek to offer assistance that other agencies or government programs may not provide. Grants are given for needs like school supplies and extra curricular activity registration fees. Eighty-three (83) young people were awarded grants this past year, while hundreds of additional children received non-monetary grants, such as clothing, through in-kind donations. In addition, former Second Mile participants have the opportunity to receive Post-Secondary Scholarships to assist with school-related expenses. Last year, The Second Mile awarded 52 such scholarships. Finally, through Community Service Awards, The Second Mile recognizes high school seniors for their exemplary commitment to community service. Last year, 12 seniors were awarded a certificate and savings bond for their service of others.



“I am truly honored to be one of The Second Mile’s scholarship recipients. I participated in the Challenge Program for seven years, earning my way back to camp each year and eventually serving as a camp ‘Leader.’ The Second Mile prepared me with the skills and confidence to get me where I am today - attending community college and volunteering at our local Humane Society. The Second Mile taught me goal setting, teamwork, and leadership skills and gave me self-confidence. I know my education is essential, and without generous people like you, community college wouldn’t be possible. I sincerely thank you for this opportunity so that I can make a difference in the lives of others - and animals - on a grander scale in the future.”  
 –Kristin

*continued next page*

## Foster Family Support

- In partnership with Pennsylvania Children and Youth Agencies, The Second Mile's Foster Family Program works to recruit and retain foster parents. Through the use of tools aimed at attracting foster parents, recognizing outstanding foster parents, and offering recreational activities for foster families, more than 4,000 foster family members benefited from this program in 2010. These family members represented 33 counties and took part in 69 recreation events, all at no cost to them. Among these events were multi-county activities held at sites including Hersheypark, Allenberry Playhouse, Knoebels, and Lakemont Park.

## Counseling and Referral

- The Second Mile offers counseling services and provides referrals to outside professionals and agencies in cases where needs fall outside of the scope of existing Second Mile programs. In 2010, the Second Mile was able to refer 124 young people to appropriate sources of support. Additionally 82 young people received 395 counseling sessions through the State office.

"This was my first event and we enjoyed the Allenberry Playhouse thoroughly! We like to do different activities with our kids like this. Great job!"

—Foster Parent from Perry County



*Volunteers in our Foster Family Support Program work hard to get lunches set up for foster families attending our event at Hersheypark.*

"Thank you for inviting us back to Lakemont Park once again this year. We had so much fun and this is a great opportunity to connect with other foster families. Our children meet other children in same situation as them. Seeing the smiles on their faces is priceless! We hope to be invited back again next year!"

—Foster Parent from Blair County

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## THE POWER OF IN-KIND SUPPORT

*“No one can whistle a symphony. It takes a whole orchestra to play it.”*

This quote very aptly describes how our work at The Second Mile is accomplished. We are fortunate to have so many friends, donors, and volunteers to help children and families. They give of their time and their treasure. Often times, they give of goods and services.

In-kind donations, such as event tickets, supplies for program activities, and transportation of participants, directly impact the children and families served by The Second Mile. Other donations offset operating costs of programs and special events, allowing a larger percentage of money raised to go to Second Mile programs. Donations this year have included anything from equipment storage space and printing services to special event prizes and meals. *In-kind sponsors who contributed to special events were acknowledged previously in conjunction with those events.* Here, we would like to highlight *additional* in-kind donors who contributed goods or services valued at \$1,000 or more this past fiscal year. In 2010, The Second Mile received \$406,828 through in-kind donations.

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Providing Children  
with Help and Hope

For more information about *The Second Mile* or to volunteer or make a donation, please contact us at:

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FAX: (814) 237-4605

**Central Regional Office**

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**Southcentral Regional Office**

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Camp Hill, PA 17011  
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FAX: (717) 763-4616

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[www.thesecondmile.org](http://www.thesecondmile.org)  
[office@thesecondmile.org](mailto:office@thesecondmile.org)

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